

Munchado is Combine your restaurant's brand, website, social, & marketing through data.

Unleash #RestaurantPower, the all-in-one solution for restaurants online.

## THE CHALLENGE

In this day and age, it's commonplace for consumers to research restaurants' websites while choosing a place to eat. This is why websites for restaurants are so important! That being said, the restaurant industry is notorious for poor-quality and outdated websites.

A quality website can make the difference between a new customer and a missed opportunity. No matter how great your food, service, and ambiance are, a poorly constructed website can reflect badly on your business.

Many people assume the quality of a restaurant's website is reflective of the quality of the restaurant itself. So you definitely want to be sure to keep your restaurant website design in tip-top shape!

Consider your website the face of your restaurant's brand. It's what forms potential customers' first impression and sets the stage for their expectations. You've already perfected your menu, customer service, and location, now it's time to make your website compliment that!

## **MY ROLE**

After lot's of R & D, We had considered, why people might be visiting your website in the first place. When it comes to websites for restaurants, one of the most common reasons someone might visit your site is to check your location, hours, or phone number to ask a question or make a reservation.

#### 2. Menu

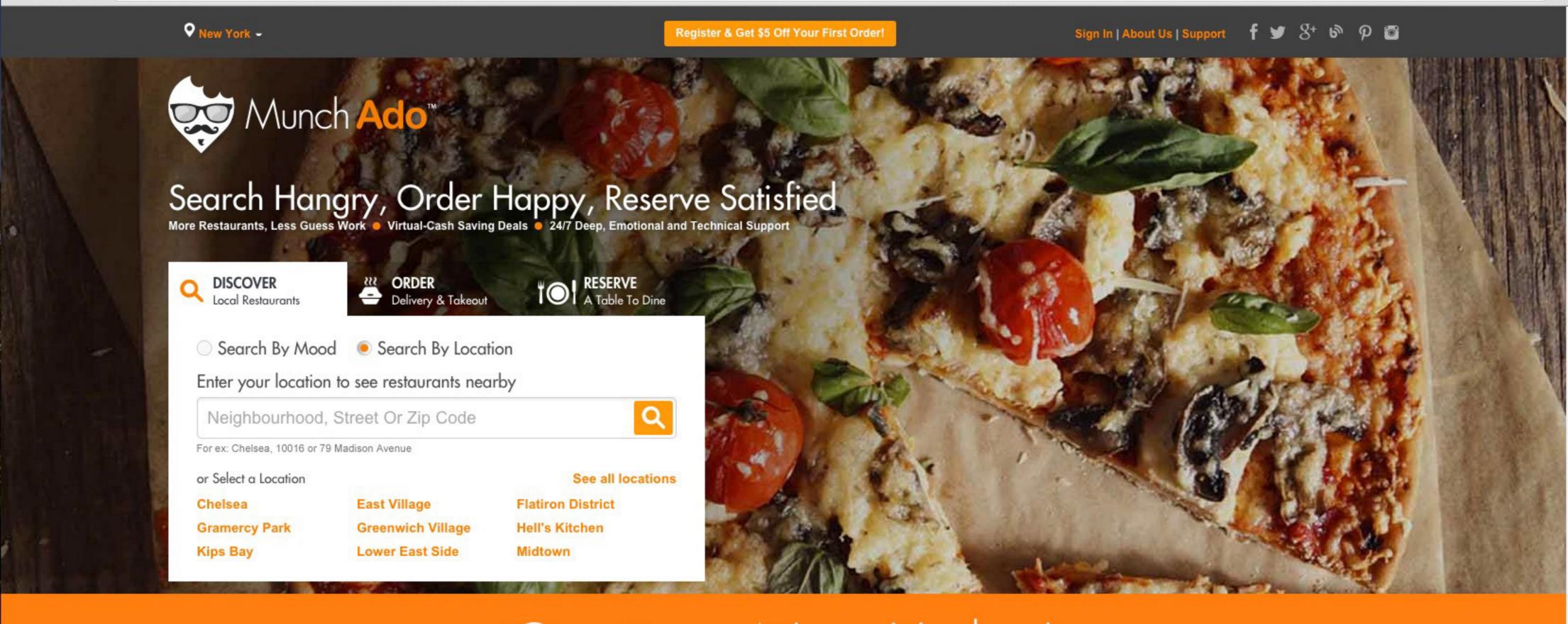
Aside from figuring out your restaurant's location or phone number, one of the most common reasons for someone to visit your restaurant's website is to check out the menu.

A responsive online menu is incredibly important. Don't just upload a photo of your actual menu because:

- (a) It can be difficult for mobile users to scroll through.
- (b) It is more difficult for search engines to read.

## 3. Great images of your food

Never underestimate the power of great pictures! Unfortunately, people can't taste images. Having images of your food on your website is important to give consumers a glimpse of what you have to offer. However, low-quality or unappetizing images can have the opposite effect.



# Greetings New Yorker!

Munch Ado is live in Chelsea and Hell's Kitchen and expanding soon.

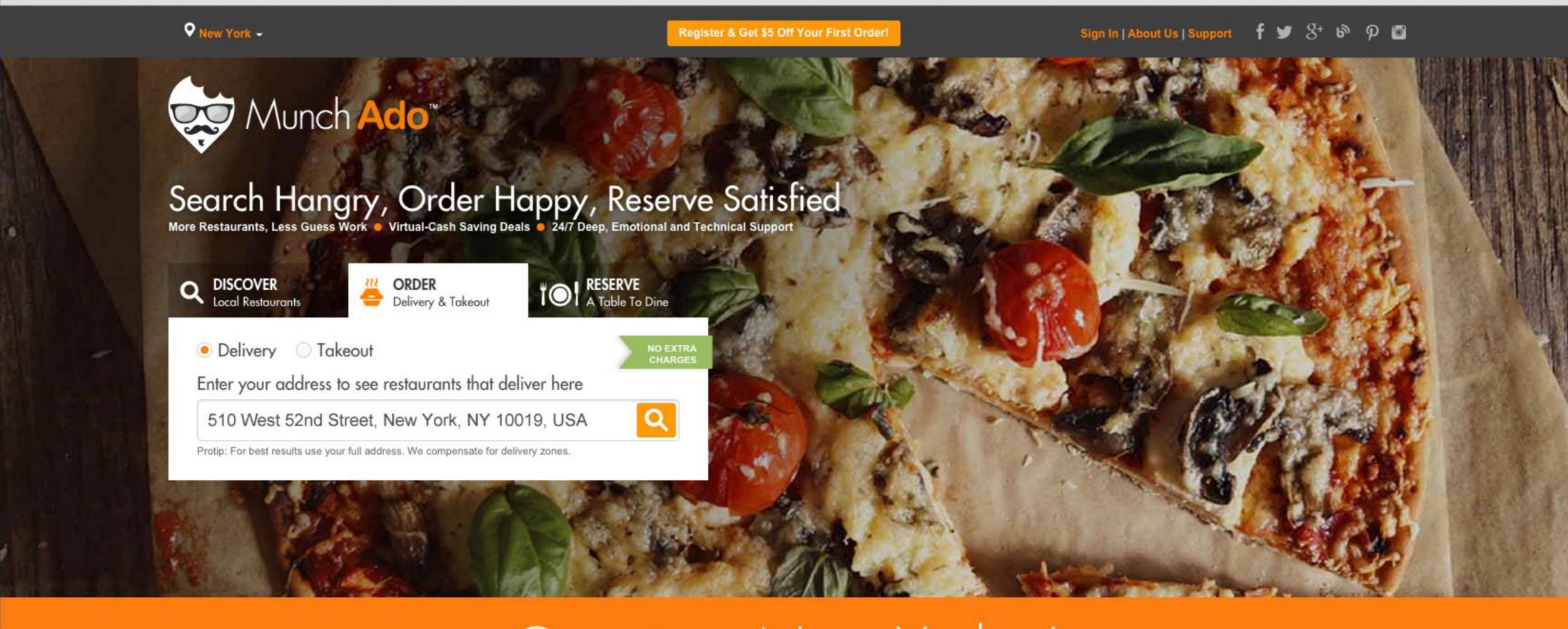
Get notified when you can order food & book tables near you.

Email Address

C n qc.hungrybuzz.info

Zip Code

Submit



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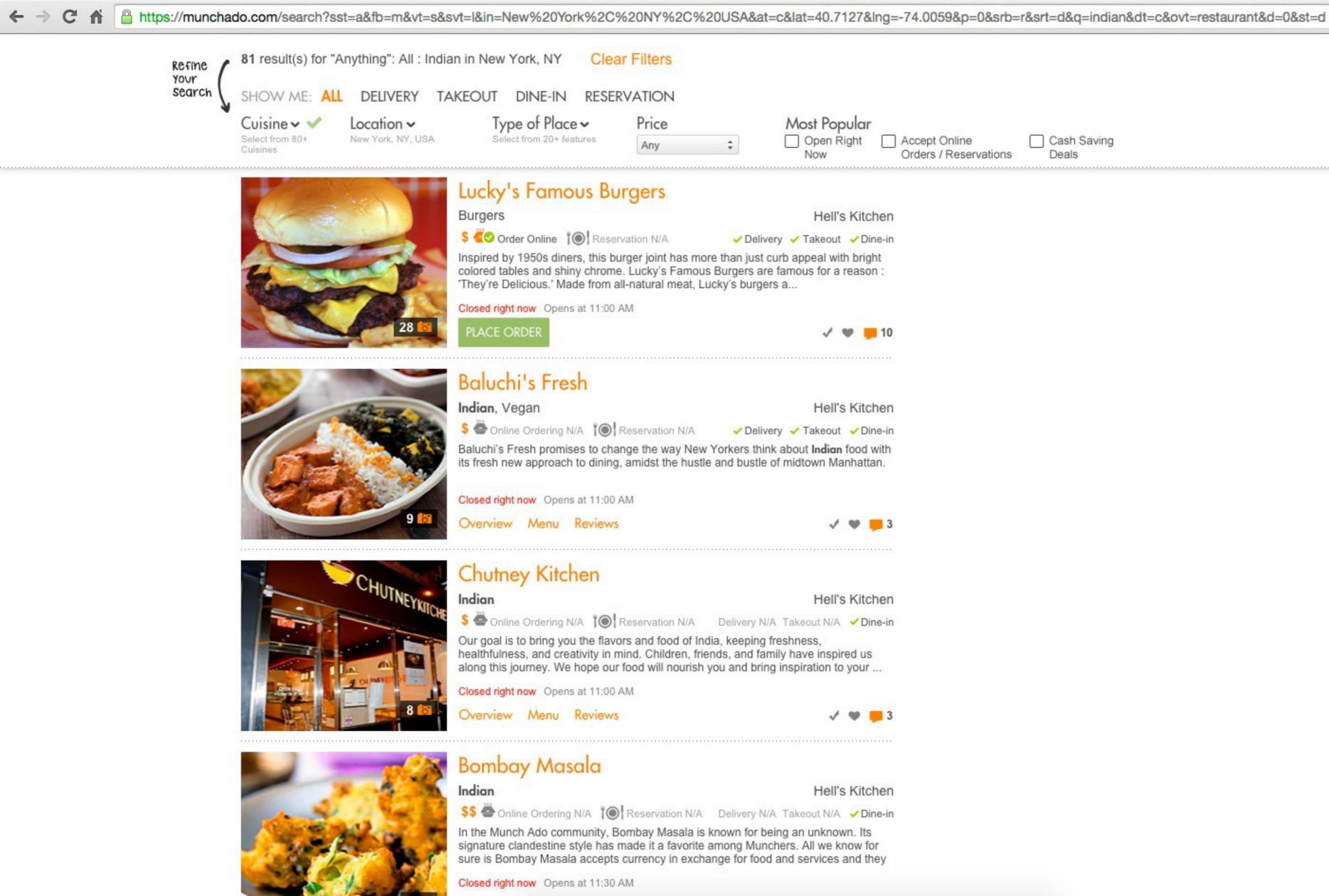
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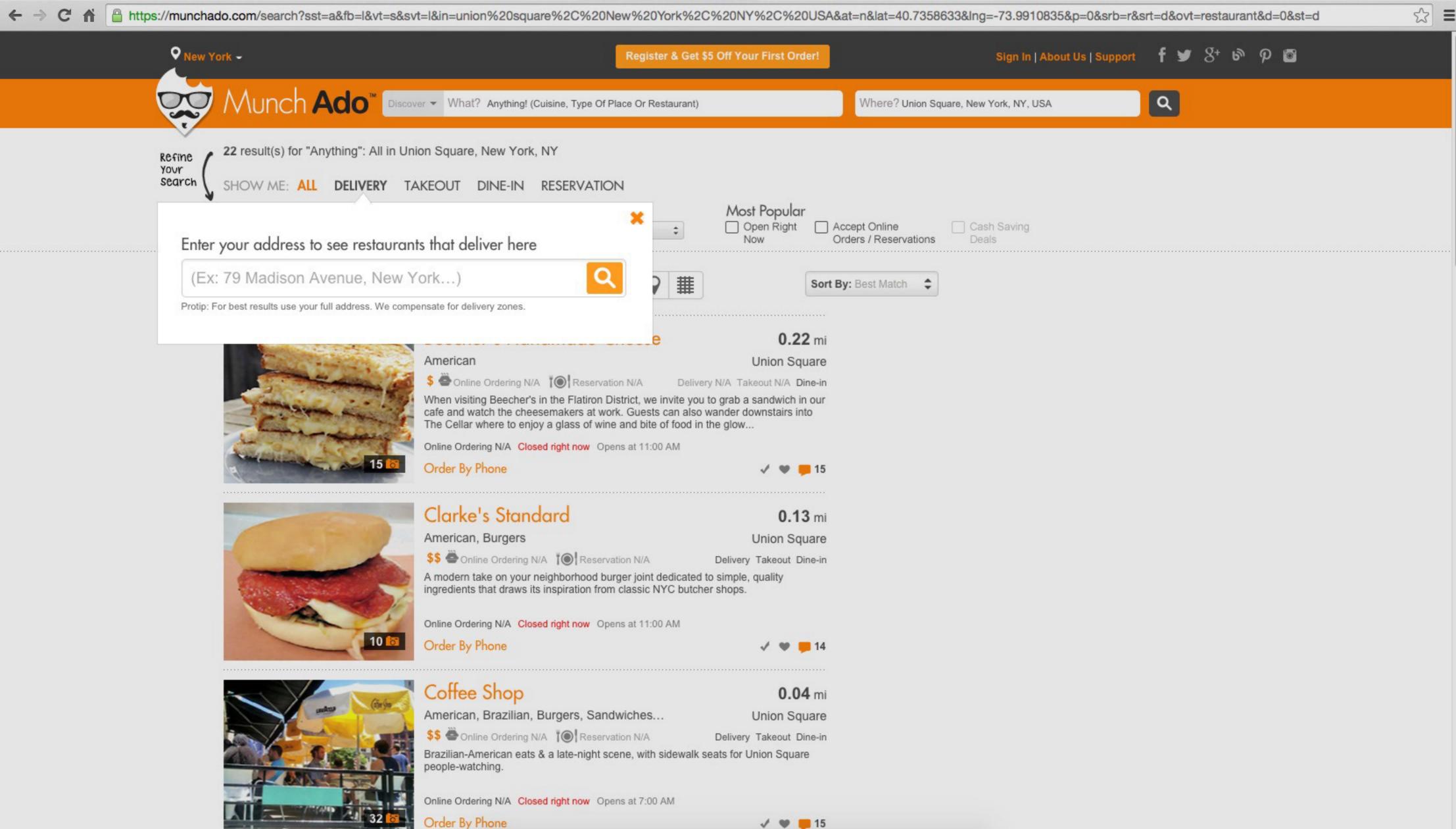
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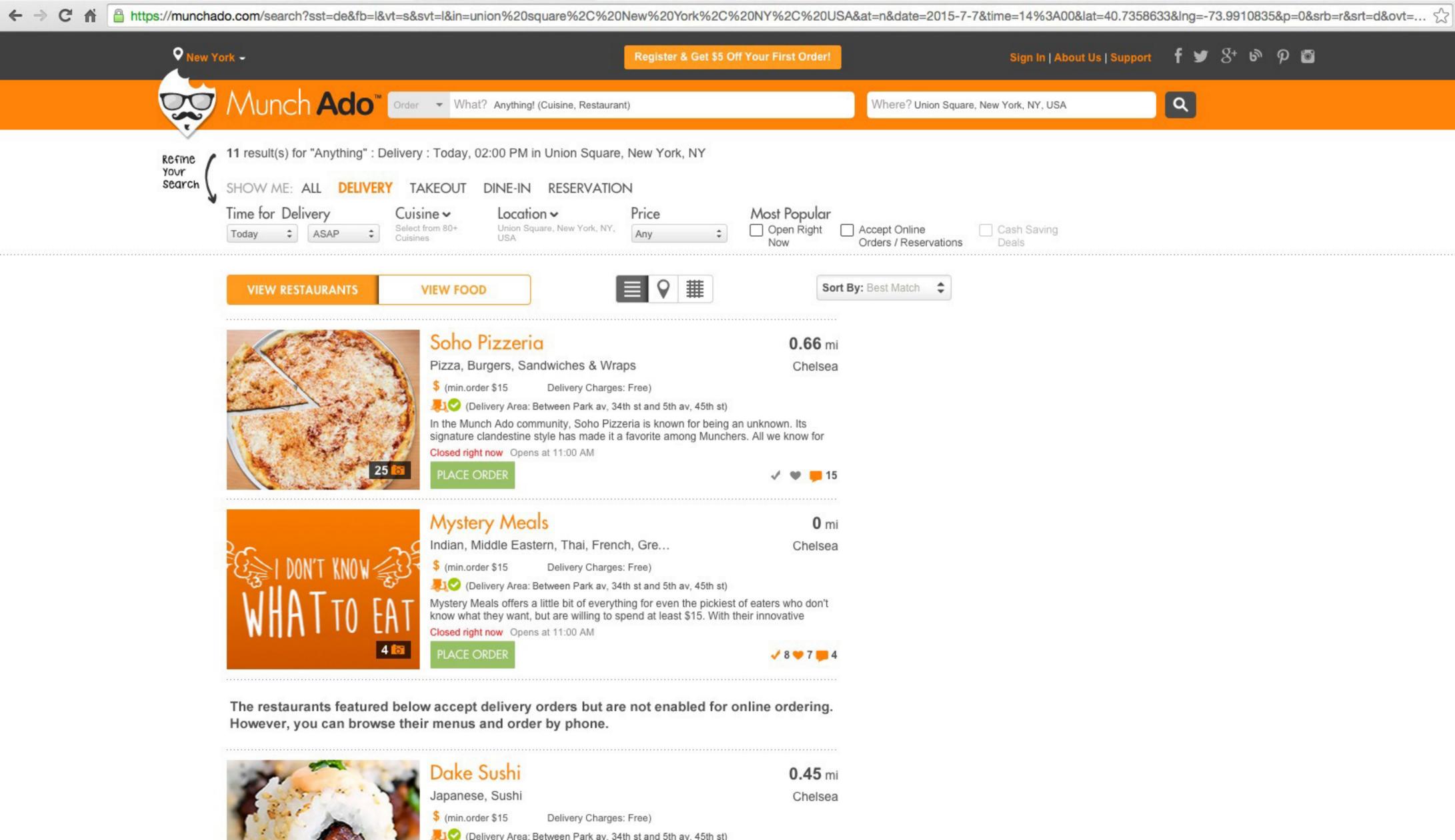
Zip Code

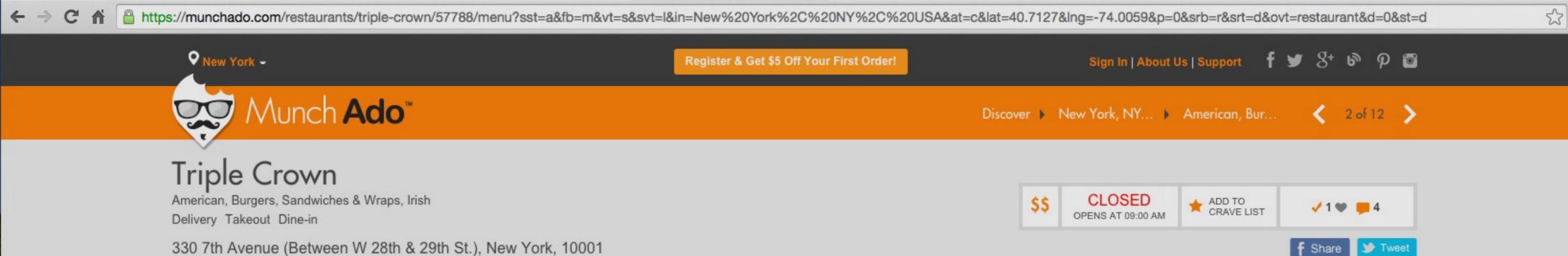
Submit











Hide Description — Q Search a Menu Item Before proceeding to order, please enter your address to verify if its in the restaurant's coverage area Between Park av, 34th st and 5th av, 45th st **APPETIZERS** STARTERS (Ex: 79 Madison avenue, New York...) Soup Of The Day SALADS Made fresh daily. VERIFY & PROCEED TO ORDER ORDER TAKEOUT ENTRÉES French Onion Soup SIDES Beef consommé & onions to cheese. Calamari **BEVERAGES** Fresh calamari deep fried with side of marinara. \$11.95 Nachos Corn tortillas topped with Monterey jack cheese & jalapeño. Mozzarella Sticks Side of zesty marinara. \$9.95 Three Cheese Quesadilla Side of salsa & guacamole Artichoke Hearts Homemade breaded artichoke hearts with a side of horseradish sauce. \$9.95 **Potato Skins** Topped with bacon bits & cheddar cheese.

\$9.95

\$9.95

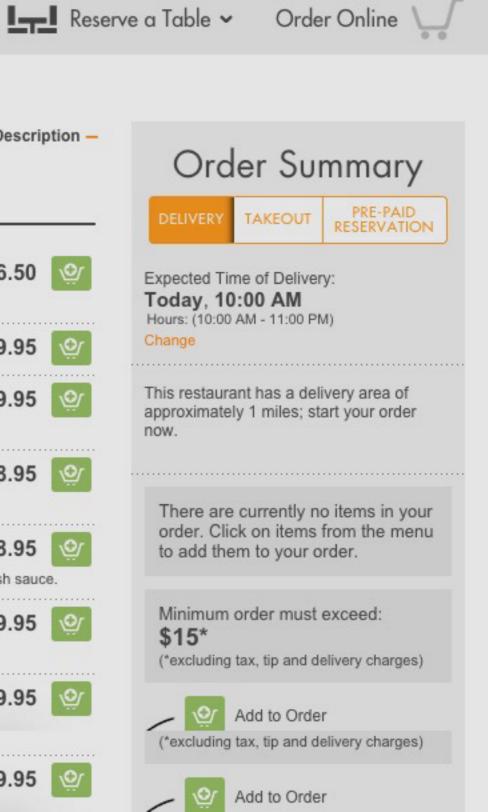
(Delivery Area: Between Park av, 34th st and 5th av, 45th st)

OVERVIEW MENU THE STORY

GALLERY REVIEWS

Chicken Fingers

Chicken Fingers



\$6.50

\$9.95

\$9.95

\$8.95

\$8.95

\$9.95

\$19.95

\$19.95

Homemade chili topped with melted Monterey jack cheese.

Homemade chili topped with melted Monterey jack cheese.

Triple Crown Jumbo

Triple Crown Jumbo

Platter

Platter