



Munch ADO

APPLICATION

**Munchado is Combine your restaurant's brand, Application, social, & marketing through data.
Unleash #RestaurantPower, the all-in-one solution for restaurants online.**

THE CHALLENGE

In this day and age, it's commonplace for consumers to research restaurants' application while choosing a place to eat. This is why application for restaurants are so important! That being said, the restaurant industry is notorious for poor-quality and outdated application.

A quality application can make the difference between a new customer and a missed opportunity. No matter how great your food, service, and ambiance are, a poorly constructed application can reflect badly on your business.

Many people assume the quality of a restaurant's application is reflective of the quality of the restaurant itself. So you definitely want to be sure to keep your restaurant application design in tip-top shape!

Consider your website the face of your restaurant's brand. It's what forms potential customers' first impression and sets the stage for their expectations. You've already perfected your menu, customer service, and location, now it's time to make your application compliment that!

MY ROLE

After lot's of R & D, We had considered, why people might be visiting application in the first place. When it comes to application for restaurants, one of the most common reasons someone might visit your application is to check your location, hours, or phone number to ask a question or make a reservation.

2. Menu

Aside from figuring out your restaurant's location or phone number, one of the most common reasons for someone to visit your restaurant's application is to check out the menu.

A responsive online menu is incredibly important. Don't just upload a photo of your actual menu because:

- (a) It can be difficult for mobile users to scroll through.
- (b) It is more difficult for search engines to read.

3. Great images of your food

Never underestimate the power of great pictures! Unfortunately, people can't taste images. Having images of your food on your website is important to give consumers a glimpse of what you have to offer. However, low-quality or unappetizing images can have the opposite effect.

12:20 PM

Home

Munch Ado

Make your next dining experience something special

10 reasons why you'll love us

12:20 PM

Home

Search Mediterranean Cafe

2 of 205 restaurants

Mediterranean Cafe

Mediterranean, Greek

79 Madison Avenue, New York

646 443 1300

Closed right now

Opens at 9:00 pm

2 People

Thu, Feb 20, 2013

Refine Your Search

Munch A-do-it-all.

Discover a new restaurant, order an old favorite and reserve your spot at the hottest place in town without leaving a single tab or using your phone as a phone.

12:20 PM

Home

Munch Ado features more than 1,500 restaurants in Austin, Tx.

Some is good. More is better.

And that's what we do: better. We don't half-ass anything. That's why we don't launch in any city without being able to offer the majority of local restaurants to our fellow munchers.

12:20 PM

Home

Search Mediterranean Cafe

Overview Menu Deals Reviews

Mediterranean, Greek

79 Madison Avenue, New York

646 443 1300

Closed right now

Opens at 9:00 pm

You, John and 3 other friends loved this

Meals are greater than the sum of their parts.

Some chefs are born with silver spatulas in their mouths while others must bake their way off the hard, doughy streets. Follow their careers and restaurants trajectories on Munch Ado.

12:20 PM

Home

Refine Your Search

Casual Dining (22)

Choose Your Favorites

Pizza (75)

Burgers (54)

Sandwiches and Wraps (10)

Sea Food (36)

Sushi (28)

Tacos (17)

African (43)

Make discoveries.

Munch Ado's search lets you find exactly what you're looking for as you drill (baby drill) down to your favorite food and a long lost olive oil reserve!

12:20 PM

Home

Bacon Cheeseburger in Austin

2 of 90 "Bacon Cheeseburger"

Bacon Cheeseburger \$4.99

Mustard, onions, lettuce, pickles and tomatoes. Extra grilled onions or jalapenos.

2 mi

Southwest

Add to Order

Ordering on Tap.

We've done the research so all you have to do is the search. Well, that and the checkout.

12:20 PM

Home

Order Confirmation

Thanks Ashley for using Munch Ado!

Your order's has been sent to Mediterranean Cafe.

Your receipt number is ACD123542345.

ORDERED CONFIRMED SENT DELIVERED

Delivery To

79 Madison Av, 12A

New York, NY 10013

Sneak Seconds, Thirds, and Fourths!

My Munch Ado lets you do the same thing over and over again, without that whole having to do it part. Quickly reorder and re-reserve with no muss or fuss thanks to us.

12:20 PM

Home

Deals Nearby

2 of 10 Deals

Unlimited buffet and drinks for \$9

Joe's Pizza

Pizza

Mediterranean Cafe

Mediterranean, Greek

79 Madison Avenue

646 443 1300

What's the deal with full price?

We mean, come on! Who are these people ordering expensive entrees without shopping around first? Not you, that's who. Munch Ado partners with local restaurants so you get \$\$\$\$ meals for less \$.

12:20 PM

Home

Menu Create Your Own Pizza

Choose Your Crust

Pan Crust

Thin Crust

Hand Made

Whole Wheat

Choose Your Toppings

Fresh Tomato

Jalapenos

Red Onions

Price Total

\$6.99 \$6.94

Add to Order

Build to order.

Hold the onions, pile on the pickles, or treat your frenemy to a pizza drowning in anchovies by customizing any order on Munch Ado.

12:20 PM

Home

Order Confirmation

Thanks Ashley for using Munch Ado!

Your order's has been sent to Mediterranean Cafe.

Your receipt number is ACD123542345.

ORDERED CONFIRMED SENT DELIVERED

Delivery To

79 Madison Av, 12A

New York, NY 10013

Tracking and stalking your prey.

It went out with hunters, gathers and nomads but we're bringing it back to the modern age with emails, texts and, pretty soon, our handy app.

12:20 PM

Home

Ashley's Points

500

Munch Ado Points

How to Earn Points

1 day ago You earned 3.0 points for your order from Mediterranean Cafe.

1 day ago You have upcoming plans! This calls for a celebration, here are 10 points!

1 day ago 5 points to you for breaking bread with a friend... or acquaintance or frenemy.

Point, Munch Ado.

It's game, set, munch. Anytime you do something on the site, from loving a meal to writing a review, you earn points to redeem towards your next order or unique rewards. Advantage, you.











